



Reduce energy costs with a reflective roof

FPL's Reflective Roof Program



Typically, homes with dark-colored flat roofs or concrete tile roofs absorb more of the sun's heat, resulting in higher energy costs. Take advantage of FPL rebates to put a reflective coating on your roof. Your home will be cooler and your energy costs will be lower.

Reduce cooling costs

One way to reduce energy costs is to apply heat-reflecting roofing materials to your existing roof. Heat-reflecting roofing materials will reflect 73 percent or more of the sun's heat away from your home, resulting in lower cooling costs. If you decide to install a reflective roof, FPL might be able to help offset the installation costs.

How to qualify for a rebate from FPL

FPL can help lower the cost of installing a reflective roof coating. Thermoplastic membranes and roof coatings with a minimum solar reflectance of 73 percent qualify for an FPL incentive of 50 cents per square foot.

To qualify for the Reflective Roof incentive, you must

- » Use an FPL Participating Independent Contractor*
- » Have ceiling/roof insulation with an R-value of R-19 or less
- » Have a roof with a solar reflectance of less than 40 percent
- » Use qualifying roofing materials

Qualifying roofing materials include

- » Light-colored thermoplastic roof membranes or reflective roof coatings that are ENERGY STAR® compliant or Cool Roof Council rated
- » Coating or membranes with an initial solar reflectance of 73 percent or more

Getting started

To have a reflective roof coating installed, simply contact an FPL Reflective Roof Participating Independent Contractor* (www.FPL.com/contractor) for a free evaluation and estimate.

For more information about FPL's Reflective Roof program, visit our Web site at www.FPL.com/toolkit or call 1-800-DIAL-FPL (1-800-342-5357).

*The list of FPL's participating independent contractors is merely a compilation of businesses that have agreed to comply with FPL's Program Standards, and is not a recommendation by FPL of a particular independent contractor. The decision to select, hire and the management of the participating independent contractor is the sole responsibility of the FPL Customer. FPL DOES NOT MAKE AND EXPRESSLY DISCLAIMS ANY WARRANTY, GUARANTEE, OR PROMISE, WHETHER EXPRESSED OR IMPLIED, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, THE AMOUNT OF ENERGY SAVINGS TO BE ACHIEVED, THE SUITABILITY OR QUALITY OF MATERIALS TO BE INSTALLED BY OR THE WORKMANSHIP OF THE PARTICIPATING INDEPENDENT CONTRACTOR SELECTED AND HIRED BY THE FPL CUSTOMER.

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